



Avatar

The Virtual Travel Assistant

It takes the user experience to another level, it brings a human element to the hardware to better connect with the passenger, better help the passenger's journey, and better promote the client's brand.

Avatar is the first premium feature on the market that, through interaction and one-way communication with a 3D element, enhances the traveller experience in an innovative and efficient way. It comes to transforming the user experience in processing a gateway, instead of traditional text, graphic and or audio-based instructions to guide passengers through the process.

Its human figure transforms and elevates the traveller's behaviour, making it more accurate, faster and more emotional through interaction with the Avatar. When the traveller crosses the gate, instructed by the imitation of the Avatar's movements, it results in better performance and quality data capture.



Features

One feature, one product, multiple configurations for two different markets



On Brand:
 Customisation of the Avatar to match the client's brand and image.



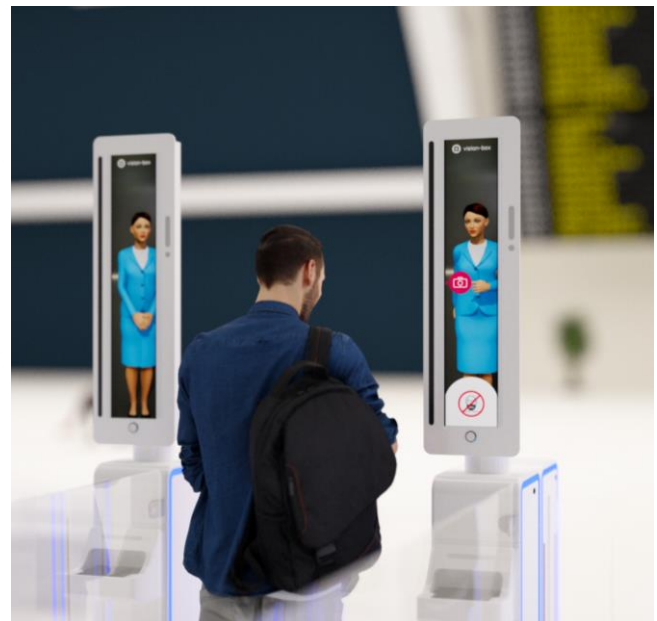
Visual:
 Given its resemblance with a real person, the Avatar's gestures and movements are the same as those of a human. Cultural and brand visuals can be incorporated to fasten the connection between the traveller and Avatar.



Guidance:
 Avatar instructs the traveller as a human would. Its actions and instructions are familiar and easily understood.



Experience
 By creating an emotional link with the traveller, stress levels are relieved and natural collaboration improved which leads to a better data quality capture.



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